

Ireland's First Private Financial Advisory House

Livingstone Financial Services Ltd is Ireland's first Private Financial Advisory House, delivering expert, regulated, human-centred guidance across Family Protection, Life Cover, Serious Illness Cover, Income Protection, Mortgage Protection, Mortgages, Retirement Planning, Pensions & Auto-Enrolment, Financial Planning, and Savings & Investments through our proprietary Livingstone Private Advisory Standard™.

The Livingstone Private Advisory Standard™

The 5-Stage Private Advisory Standard™

1. **Discovery & Clarity Session:** Understanding goals, risks, family needs, mortgage plans, retirement objectives, and investment preferences.
2. **360° Financial Mapping** Full audit of:
 - Family Protection
 - Life Cover
 - Serious Illness Cover
 - Income Protection
 - Mortgage Protection
 - Mortgages
 - Retirement Planning
 - Pensions & Auto-Enrolment
 - Financial Planning
 - Savings & Investments
3. **Scenario Modelling & Risk Stress-Testing** Life events, illness, income loss, mortgage changes, retirement timelines, investment outcomes.
4. **The Livingstone Recommendation Blueprint™** A structured, compliant, personalised plan across all relevant product areas.
5. **Annual Review & Life-Event Adjustments** Ongoing advisory — not transactional brokerage.

AffordableQuotes.ie — The Livingstone Protection Pathway™

4-Step Protection Pathway™

1. **Instant Digital Quote** Life Cover, Mortgage Protection, Income Protection, Serious Illness Cover.

2. **Advisor-Led Needs Assessment** Family structure, income, liabilities, mortgage, dependants.
3. **Protection Gap Analysis™** Identifies shortfalls across all protection categories.
4. **Private Advisory Upgrade Call** Moves the client into the full Livingstone Private Advisory Standard™.

C. AutoEnrollment.ie — The Employer Readiness Index™

The 6-Pillar Employer Readiness Index™

1. Workforce Analysis
2. Cost Modelling
3. Compliance Mapping
4. Employee Communication Plan
5. Scheme Selection & Setup
6. Ongoing Governance Framework

Sub-headline:

Expert, regulated, human-centred guidance across Protection, Mortgages, Retirement Planning, Pensions, auto-Enrolment, Financial Planning, and Investments.

Book Your Private Advisory Call

Our Services

- **Family Protection**
- **Life Cover**
- **Serious Illness Cover**
- **Income Protection**
- **Mortgage Protection**
- **Mortgages**
- **Retirement Planning**
- **Pensions & Auto-Enrolment**
- **Financial Planning**
- **Savings & Investments**

Why Livingstone?

- **Private Advisory, Not Brokerage**

- **CFP-Led Expertise**
- **The Livingstone Private Advisory Standard™**
- **Nationwide Advisory Network**
- **Regulated, Trusted, Transparent**

Our divisions

- **AffordableQuotes.ie** — Protection & Life Insurance
- **AutoEnrollment.ie** — Employer Advisory & Pensions

B. AffordableQuotes.ie

Fast, Simple, Trusted Protection Quotes.

Life Cover, Mortgage Protection, Income Protection, Serious Illness Cover — backed by Ireland's leading Private Advisory House.

Get Your Quote

Differentiation

- Instant quotes
- Advisor-led review
- Protection Gap Analysis™
- Private Advisory Upgrade Call
- Regulated, trusted, nationwide

C. AutoEnrollment.ie — Employer Authority Messaging

Ireland's #1 Employer & Employee Auto-Enrolment Advisory Authority

Prepare your business for 2026 with expert modelling, compliance mapping, pension scheme setup, and employee communication frameworks.

Assess My Readiness

- Employer Readiness Index™
- Cost Modelling & Compliance
- Employee Communication Plans
- Scheme Setup & Governance
- National Advisory Network